

Volume 1.1



MODO EXHIBITS

Fee Schedule and Graphics Price Book

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GENERAL INFORMATION

Business Hours

MODO Exhibits, Inc hours are from 7:00 a.m. to 5:00 p.m. Monday thru Friday at all three locations (Chicagoland, Las Vegas and Florida).

Terms

All order placed with MODO Exhibits, Inc. will define terms, conditions and exclusions on each proposal or Order Confirmation. Customers that work with MODO Exhibits, Inc. are awarded net 30 terms based on show schedule and volume of shows and events.

Normal Service

Service times are listed in this book are for reasonable quantities, denote in-shop time, and also list weekends, holidays, pickup delivery and shipping. Please contact our sales department for scheduling of large or more complicated projects.

Rush Service

Rush service is available. Please call customer service before submitting a rush order to verify that we are able to complete your order in the desired time. THERE ARE NO ADDITIONAL COSTS for graphics needing service however you will have to pay additional shipping costs to accommodate the time requirements. Exhibit manufacturing rush charges will be estimated on a case by case basis. This will be listed in the Order Confirmation that will be emailed to you.

Overtime

All overtime rates that may apply are listed on page 4 of this price book. **Overtime must be pre-arranged before 4:00 p.m.**

Pickup & Delivery

Pickup and delivery must be estimated on a case by case basis. This will be estimated based on location. Please call your Sales representative to find out these costs.

Estimates

All estimates will be emailed to you in the form of an Order Confirmation. Commencement of a job will not start until your signed approval is faxed to our offices.

Storage

Storage is billed on a quarterly basis and will be billed based off of the actual dimensions of the customers crating and skid sizes. **While the utmost care is taken in the storage, MODO Exhibits, Inc will not accept any responsibility for loss or damage.**

Client Support Services

We are very proud of our team. They are always available to assist you in the planning stage of your projects or solving your technical problems. We have 24 hour emergency phone numbers posted to our website in case you need anything last minute. Please don't hesitate to call us.

GENERAL INFORMATION CONTINUED

Additional Terms

If final payment is not received when due, a monthly service charge equal to 1.5% or maximum allowed under applicable state law may be charged on the unpaid delinquent balance until the account is paid in full. In the event the account is placed for collection, Acision BV may be assessed all costs and expenses of collection including reasonable attorney fees and expenses.

Conditions

The purchaser assumes all responsibility and liability for loss and/or damage to the Exhibit and or Graphics. Normal production time for any project will be defined in the proposal or Order Confirmation. All items are per MODO Exhibits proposal and as suggested by the design and detail drawings which will be provided on every and all projects. MODO Exhibits, Inc. may substitute similar materials for any unavailable specified material. All sizes and dimension are approximate and subject to verification of show restrictions and/or site conditions. Any changes from a proposal or Order Confirmation provided by MODO Exhibits, Inc. are subject to re-quote. All agreements, if any, constitute the entire proposal between your company and MODO Exhibits, Inc. and shall be governed by the laws of the State of Illinois.

Exclusions

Only specified items in any proposal or Order Confirmation are included. Customer must supply production ready artwork or additional charges may apply unless your company has contracted MODO Exhibits, Inc. to design and layout your graphics.

SHOWSITE & IN-SHOP SERVICES FEE SCHEDULE

<u>City</u>	<u>Straight Time</u>	<u>Overtime</u>	<u>Double Time</u>	<u>In-Shop Labor</u>	<u>Straight Time</u>	<u>Overtime</u>
Anaheim	104.00		159.00	Construction Labor	\$70.00	\$110.00
Atlanta	74.00		116.00	Pull, Prep & Inspect Labor	\$70.00	\$110.00
Baltimore	84.00		142.00	Handling Fees	\$50.00	\$85.00
Boston	103.00		167.00	Project Management	\$80.00	\$125.00
Chicago	107.00	146.00	176.00	Graphic Design	\$95.00	\$140.00
Dallas	78.00	110.00	126.00	Graphic Production	\$75.00	\$120.00
Denver	79.00		131.00			
Detroit	107.00	146.00	176.00	<u>Storage</u>	<u>Rate</u>	
Ft. Lauderdale	68.00	92.00	124.00	Crated materials	.50 per sq ft	
Houston	75.00	106.00	124.00	Uncrated materials	.60 per sq ft	
Indianapolis	86.00	117.00	141.00	<u>Onsite Supervision</u>	<u>Weekdays</u>	<u>Weekends</u>
Kansas City	86.00	117.00	141.00	Supervisor	\$450.00	\$650.00
Las Vegas	91.00		142.00	<u>Shipping</u>		<u>Rate</u>
Los Angeles	104.00		159.00	MODO Logistics		Call for Rate
Miami	83.00		135.00	<u>Services Management</u>		<u>Rate</u>
Milwaukee	86.00	117.00	141.00	Onsite services mgmt		Cost + 25%
Minneapolis	86.00	117.00	141.00			
Nashville	71.00		130.00			
New Orleans	82.00		132.00			
New York	152.00	199.00	233.00			
Orlando	80.00		128.00			
Philadelphia	110.00	182.00	193.00			
Phoenix	75.00		126.00			
Salt Lake City	73.00		114.00			
San Antonio	73.00	105.00	121.00			
San Diego	104.00		159.00			
San Francisco	113.00		173.00			
Seattle	85.00		140.00			
Tampa Bay	80.00		128.00			
Toronto	90.00		132.00			
Wash DC	84.00		142.00			

**** 31 MAJOR CITIES AND OVER 100 SUBURBAN CITIES ****

WE CAN PROVIDE YOU LABOR FOR TRADE SHOWS,

LOBBIES, CORPORATE BUILD OUTS AND EVENTS.

WE CAN HELP YOU ANYWHERE!!!

DIGITAL SERVICES

Electronic Art Specifications

MODO Exhibits, Inc. specializes in producing large format digital graphics. Since all jobs are custom incoming artwork is subject to inspection for correctness and completeness. Specifications not met may require additional computer time to prepare files. Increased costs, delay or add-on charges for rush shipping will be applied where necessary.

ADOBE ILLUSTRATOR

Used for things such as layouts, logos / logotypes, and marks. ALL type must be converted to outlines. Files should be in CMYK or PANTONE mode in Illustrator format or EPS. All files must be vector with no linked or embedded raster images.

ADOBE PHOTOSHOP

When using photos, images or raster type art all type must be converted to outlines. Files should be in CMYK or PANTONE mode saved as a Photoshop format, TIFF or High Res JPG.

ALL photo / raster images must be a minimum of 25% final size at 600dpi.
Art taken from a web page is too small to use for any output.

Examples:

Final Output Size = 30" x 40" / Original Photo = 7.5" x 10"@600dpi
Final Output Size = 40" x 60" / Original Photo = 10" x 15"@600dpi
Final Output Size = 48" x 96" / Original Photo = 12" x 24"@600dpi

All files sent to MODO Exhibits should include all images (photos, scanned freehand and raster type), fonts and digital PDF's or hard copy color letter, legal or tabloid size proofs must accompany files. We prefer to accept incoming art burned to a CD with printed directory of disk contents. Also

INCLUDE COLOR PROOFS WITH NOTES OF ANY SPECIAL COLORS

(PANTONE , CMYK PERCENTAGES , ETC.).

DIGITAL SERVICES CONTINUED

SCANNING

Our high resolution Hewlett Packard scanner will scan up to 9,600 dpi from flexible originals up to 12"x14". Turnaround time is one working day.

Under 300 dpi	\$27.50
Under 50 Mb	\$55.00
Over 50 Mb	\$99.00

STORAGE MEDIA

When returning files to you, we will store them on your supplied disk or provide a new one. Although we accept a wide variety of media listed on the opposite page, we stock only Zip disks and CD-Roms for purchase.

Zip 100 Mb	\$16.50
CD	\$11.00

DIGITAL ENHANCEMENT AND PHOTOCOMPOSITION

All enhancement and photocomposition is quoted on a per project basis. Please call customer service or your imaging consultant for a quote and turnaround time.

Per hour of computer time	\$95.00
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IMAGE ARCHIVING

MOD0 Exhibits, Inc will archive the scans and files of finished projects that you send to us. Should you require retrieval of a file, we will output a CD, the cost is \$0.55 per Mb. Please call customer service or your image consultant for details.

DIGITAL SERVICES CONTINUED

FILE SETUP GUIDE

Please use the following checklist when setting up files for photographic media, film or inkjet output.

- Layout is proportional to the size of the final print.
- All images placed in layout are up to date and included with the media. All projects should have hardcopy output (preferably color), color guide and pantones specified.
- When deciding on a resolution please use the dpi value graph on the previous page
- For inkjet output from Photoshop, files should be CMYK with no paths or extra alpha channels.
- Files are stored on either Zip CD-ROM and DVD with the constant introduction of new drives and media to market, we are always expanding. Please call if the media you use is not listed.

DIGITAL SERVICES CONTINUED

INKJET PRINTS

MODDO Exhibits, Inc inkjets can be produced on a wide variety of papers, back-lit film, vinyl materials and fabrics. Please call customer service or your imaging consultant to see samples of available materials. Inkjet costs are figured by the square foot with a minimum charge of \$20.00. Please use the following formula and prices when figuring costs. Lamination is recommended to increase durability on standard paper inkjets and pricing can be found on page 9. Turnaround time is one working day for reasonable quantities.

- Step one:** Figure the footage of the height and round up to the nearest half foot.
Step two: Figure the footage of the width and round up to the nearest half foot.
Step three: Multiply these two numbers together to find the square footage needed.
Step four: Find your chosen material from the list below and multiply your number by the square foot charge of that material.

Polygrade paper	\$13.20/sq. ft.
Backlit material	\$19.80/sq. ft.
Canvas & Fabric	\$22.00/sq. ft.

Please call for a quote on other material

DIGITAL PHOTOGRAPHIC PRINTING

DIGITAL AND TRADITIONAL INKJET PRINTS AND MURALS FOR POPUP AND BANNER STANDS

Our state-of-the-art Inkjet printer yields true continuous-tone photographic images from digital files. The Inkjet's unique system yields laser sharp images from *edge to edge*. We can print 60" wide by hundreds of feet in length. No other technology has the color fidelity, sharpness and faithful rendition of your image

<u>size</u>	<u>first</u>	<u>2 - 11</u>	<u>12 - 24</u>	<u>25 - 49*</u>	<u>50 - 99</u>	<u>100 - 149</u>
11x14	41.00	15.75	11.00	8.85	6.90	5.85
16X20	60.00	28.75	2200	17.0	13.50	12.75
20X24	101.00	54.00				
24X30	132.00	70.00				
24X36	143.00	79.00				
30X30	159.00	85.00				
30X40	181.00	105.00				
30X50	205.0	115.00				
30x60	215.00	125.00				
30x72	231.00	130.00				
30x84	248.00	135.00				
30x96	275.00	175.00				
30x108	303.00	195.00				
30x120	330.00	220.00				
30x132	358.00	240.00				
30x144	385.00	260.00				
40x40	209.00	120.00				
40x50	242.00	132.00				
40x60	270.00	150.00				
40x72	303.00	179.00				
40x84	352.00	207.00				
40x96	374.00	238.00				
40x108	396.00	264.00				
40x120	418.00	275.00				
40x132	451.00	326.00				
40x144	473.00	352.00				
48x50	314.00	170.00				
48x60	358.00	190.00				
48x72	396.00	225.00				
48x84	429.00	264.00				
48x96	468.00	290.00				
48x108	512.00	330.00				
48x120	550.00	365.00				
48x132	633.00	380.00				
48x144	715.00	395.00				
72x60	451.00	264.00				
72x72	517.00	308.00				
72x84	583.00	352.00				
72x96	654.00	390.00				
72x120	792.00	473.00				
72x144	935.00	561.00				

*No first print price for quantities of 25 or more.
 Please call for prices of quantities and sizes not listed
 Approval print required for quantities of 25 or more.

For Mounting & Laminating Information see pages 12-13

In order to provide you with the finest quantity output available MODO Exhibits, Inc is now producing the majority of its prints on the Inkjet printers. This process offers many advantages such as edge-to-edge sharpness, second generation from internegative is eliminated and consistency throughout a project is unequaled and allows seamless prints of great lengths.

Please feel free to call for additional information on this process. Also, if you would like samples of this type of output please contact your sales person and allow 5 to 7 business days for the samples to be delivered.

Normal service: We do not charge rush charges for services and can turn orders in 24 hours or quicker however you will have to pay additional shipping costs.

DIGITAL PHOTOGRAPHIC PRINTING CONTINUED

DIGITAL AND TRADITIONAL INKJET PRINTS AND MURALS

Our state-of-the-art Inkjet printer yields true continuous-tone photographic images from digital files. The Inkjets unique system yields laser sharp images from *edge to edge*. We can print 60" wide by hundreds of feet in length. No other technology has the color fidelity, sharpness and faithful rendition of your image.

<u>Size</u>	<u>First</u>	<u>2-5</u>
11x14	55.00	15.15
16x20	71.50	30.25
20x24	121.00	42.50
24x30	165.00	60.50
24x36	181.00	72.75
30x30	187.00	75.75
30x40	220.00	103.00
30x50	242.00	127.00
30x60	253.00	151.00
30x72	286.00	182.00
30x84	324.00	212.00
30x96	341.00	242.00
30x10	401.00	272.00
30x120	440.00	303.00
30x144	517.00	363.00
40x40	253.00	139.00
40x50	286.00	169.00
40x60	330.00	206.00
40x72	357.00	242.00
40x84	407.00	284.00
40x96	451.00	327.00
40x108	495.00	363.00
40x120	539.00	405.00
40x132	583.00	448.00
40x144	627.00	484.00
48x50	374.00	212.00
48x60	412.00	254.00
48x72	440.00	303.00
48x84	517.00	363.00
48x96	572.00	405.00
48x108	632.00	454.00
48x120	704.00	508.00
48x132	726.00	557.00
48x144	797.00	605.00

Please call for prices of quantities and sizes not listed.

Approval print required for quantities of 25 or more.

For Mounting & Laminating Information see pages 12-13

Normal service: We do not charge rush charges for services and can turn orders in 24 hours or quicker however you will have to pay additional shipping costs.

DIGITAL PHOTOGRAPHIC PRINTING CONTINUED

DIGITAL DURATRAN INKJET PRINTS AND MURALS

Printed on our Inkjet, these continuous tone photographic display transparencies from digital files are brilliant. Duratrans have a translucent white base to eliminate the need for diffusion material behind the image. Duraclear is transparent and generally used with diffusion glass or plexi. It has the advantage of color that is more richly saturated than that of Duratrans material.

<u>Size</u>	<u>First</u>	<u>2-5</u>	<u>Size</u>	<u>First</u>	<u>2-5</u>
5x7	\$50.75	\$11.25	50x50	\$385.00	\$225.00
8x10	52.75	13.25	50X60	445.00	264.00
11x14	57.00	16.50	50X72	500.00	286.00
16x20	71.50	33.00	50X84	550.00	330.00
20x24	132.00	46.00	50X36	599.00	360.00
24x30	165.00	66.00	50X120	715.00	440.00
24x36	173.80	79.00	50X144	814.00	484.00
30x30	187.00	83.00	72X60	577.00	346.00
30x40	220.00	113.00	72X72	654.00	390.00
30x50	247.00	139.00	72X84	737.00	440.00
30x60	280.00	165.00	72X96	808.00	473.00
30x72	302.00	198.00	72X120	896.50	511.00
30x84	346.00	231.00	72X144	1133.00	660.00
30x96	396.00	264.00			
30x108	445.00	297.00			
30x120	495.00	330.00			
30x132	544.00	363.00			
30x144	594.00	396.00			
40x40	253.00	152.00			
40x50	286.00	185.00			
40x60	313.00	224.00			
40x72	357.00	264.00			
40x84	401.00	310.00			
40x196	445.00	356.00			
40x108	489.00	396.00			
40x120	533.00	442.00			
40x132	594.00	488.00			
40x144	627.00	528.00			
48x50	385.00	231.00			
48x60	445.00	277.00			
48x72	500.00	330.00			
48x84	550.00	396.00			
48x96	599.00	442.00			
48x108	665.00	495.00			
48x120	715.00	554.00			
48x132	764.50	607.00			
48x144	814.00	660.00			

Please call for prices of quantities & sizes not listed.

Approval print required for quantities of 25 or more.

For Mounting & Laminating Information see pages 12-13

Normal service: We do not charge rush charges for services and can turn orders in 24 hours or quicker however you will have to pay additional shipping costs.

MOUNTING

Our mounting department is capable of completing your job to almost any specifications. We welcome special project and are always willing to order substrates not listed when required. The following materials are always available.

Size	1/16" chip board	1/8" chip board	1/8" masonite	1/4" masonite	1/4" foamcore	1/4" gatorfoam	1/2" gatorfoam	1/8" Sintra	1/4" Sintra	1/8" clear plexi	1/4" clear plexi	1/8" white plexi	Box frame
8x10	7.15	7.50	10.00	13.00	10.00	12.00	14.00	15.00	19.00	13.00	18.00	16.00	52.00
11x14	8.25	8.00	12.00	14.00	12.00	13.00	15.00	16.00	20.00	14.00	19.00	17.00	57.00
16x20	9.90	11.00	16.00	18.00	15.00	17.00	19.00	22.00	32.00	28.00	33.00	30.00	69.00
20x24	11.00	12.00	21.00	26.00	20.00	22.00	27.00	29.00	40.00	38.00	45.00	42.00	78.00
24x30	16.00	7.00	29.00	37.00	27.00	38.0	46.00	39.00	50.00	65.00	70.00	49.00	105.00
30x30	17.00	18.00	31.00	41.00	30.00	44.00	50.00	48.00	68.00	79.00	86.00	84.00	109.00
30x40	18.00	20.00	38.00	48.00	33.00	49.00	59.00	54.00	73.00	105.00	110.00	110.00	124.00
30x50	22.00	24.00	49.00	57.00	38.00	71.00	93.00	74.00	85.00	131.00	143.00	143.00	140.00
30x60	25.00	26.00	55.00	66.00	44.00	77.00	99.0	88.00	102.00	153.00	165.00	174.00	150.00
30x72	27.00	29.00	59.00	71.00	49.00	88.00	110.00	106.00	123.0	177.00	198.00	196.00	159.00
30x84	32.00	34.00	64.00	80.00	57.00	93.00	121.00	124.00	144.00	206.00	220.00	219.00	184.00
30x96	40.00	44.00	77.00	88.00	63.00	102.00	132.00	144.00	198.00	220.00	253.00	253.00	224.00
40x40	22.00	26.00	51.00	64.00	44.00	67.00	89.00	78.00	98.00	137.00	151.00	138.00	143.00
40x50	25.00	29.00	57.00	73.00	49.00	80.00	93.00	89.00	116.00	165.00	189.00	180.00	162.00
40x60	27.00	35.00	66.00	85.00	53.00	93.00	113.00	116.00	142.00	203.00	226.00	217.00	190.00
40x72	33.00	43.00	78.00	103.00	71.00	110.00	132.00	137.00	158.00	231.00	256.00	253.00	218.00
40x84	43.00	51.00	88.00	119.00	83.00	126.00	150.00	147.00	179.0	270.00	304.0	295.00	260.00
40x96	57.00	66.00	101.00	136.00	92.00	143.00	171.00	157.00	200.00	308.00	345.00	331.00	327.00
48x50	33.00	39.00	71.00	90.00	71.00	99.00	113.00	121.00	147.00	203.00	225.00	220.00	220.00
48x60	42.00	50.00	90.00	117.00	74.00	107.0	134.00	137.00	163.00	242.00	267.00	270.00	267.00
48x72	52.00	59.00	100.00	132.00	88.00	126.00	151.00	147.00	184.00	288.00	322.00	300.00	300.00
48x84	62.00	70.00	111.00	154.00	97.00	145.00	176.00	163.00	205.00	300.00	361.00	350.00	315.00
48x96	70.00	82.00	116.00	181.00	121.00	165.00	198.00	179.00	220.00	360.00	400.00	400.00	350.00

ADDITIONAL MOUNTING SERVICES

Velcro	\$2.50 per linear foot
Grommets	1.50 each
Rounded corners	9.00 per print
Contour Cutting	95.00 per hour
Spot mounting	50% additional
Match Mounting	25% additional

Easels	12"	\$3.30
	18"	4.40
	24"	6.05
	36"	7.15
	52"	11.00

Wrapped edges	
print up to 20x24	\$8.80
print up to 40x60	16.50
print over 40x60	27.50

Hangers	
print up to 20x24	\$8.80
print up to 30x40	16.50

Cleat Hangers	\$10.45 per linear foot
Back Frames	3.85 per linear foot

Normal service: We do not charge rush charges for services and can turn orders in 24 hours or quicker however you will have to pay additional shipping costs.

LAMINATING

Lamination comes in a variety of textures and thicknesses. Our most common thickness are listed below with available textures. Please call customer service or your Account Manager for any laminations or sizes not listed. Pressure sensitive lamination is recommended due to it's superior adhesive strength and flexibility. We also encapsulate images when the ultimate in protection is required.** These prices are for single pieces. For quantity prices see below.*

Size	3 mil glossy, luster or matte pressure sensitive (smooth)	5 mil Permaflex, pressure sensitive (textured)	10 mil Permaflex, pressure sensitive (textured)	15 mil Permaflex, pressure sensitive (textured)
8x10	\$12.25	\$15.75	\$16.25	\$18.00
11x14	13.00	17.25	17.70	23.00
16x20	18.25	28.00	29.25	30.00
20x24	20.50	35.00	36.95	42.00
24x30	25.00	45.75	48.50	60.00
30x30	28.75	54.75	58.00	75.00
30x40	35.00	71.00	75.50	102.00
30x50	41.00	85.00	91.00	126.00
30x60	47.00	99.00	106.00	150.00
30x72	55.00	117.00	125.00	180.00
30x84	62.00	135.00	145.00	210.00
30x96	70.00	153.00	164.00	240.00
40x40	44.00	92.00	99.00	126.00
40x50	52.00	110.00	118.00	154.00
40x60	61.00	131.00	141.00	187.00
40x72	70.00	153.00	14.00	220.00
40x84	80.00	178.00	191.00	258.00
40x96	91.00	230.00	218.00	297.00
48x50	62.00	135.00	145.00	192.00
48x60	73.00	160.00	172.00	231.00
48x72	85.00	189.00	202.0	275.00
48x84	100.00	224.00	241.00	330.00
48x96	110.00	249.00	268.00	368.00

Normal service: We do not charge rush charges for services and can turn orders in 24 hours or quicker however you will have to pay additional shipping costs.

INSTALLATION

MODO Exhibits, Inc experts are available for on-site installation of almost any type project. Each will be quoted on an individual basis by your Estimator.